

Exhibition

Criteria A: Coherent body of works

- Are the images yours? Do you control the quality, pose, meaning, position ?(This is not always necessary, but should be so unless you are deliberately exploring appropriation...). If using people, portraiture, have you considered how body language communicates to your viewer?
- Does your actual artwork relate directly to what you have stated you want it to mean (tip: get someone unfamiliar with your work to interpret it).
- Have you ensured that whatever images/symbols/signs that you have chosen are not over used in other artwork? Have you developed the image/symbol/sign to clearly connect to YOUR intention?

Criteria B: Technical Competence

- Are you able to demonstrate clearly that you know well how to use your chosen media?
- Have you used the correct tools/format (digital)/media in the correct interaction (e.g. fat over lean rule in oil painting, using a ground colour in all painting, using correct registration in printing, using correct aperture settings for photography, using correct armature for sculpture)
- Are you able to show that you are fluent with your chosen media?
- Is your use of media consistent across your works (ie high standard for painting, printmaking sculpture, lens based should you choose to use this range).
- Do you show confidence (accuracy, fluency, technical competence) in your use of chosen media?
- Do you consider the formal qualities of your composition? Do you consider the format of images, negative space, use of the principles/elements of art and design (have you intellectually engaged with these)? Is your composition visually engaging?

Criteria C: Conceptual Qualities

- Does your work show your idea clearly?
- Are you able to articulate your idea to others/yourself?
- Have you considered the symbolism of your chosen imagery?
- Do you use signs/symbols/carefully chosen images?
- Have you explored a range of images and their possible interpretation?

Criteria D: Curatorial Rationale

- How do you want people to view your WHOLE body of work?
- What overall themes (imagery, themes, ideas, concepts) exist in your work?
- How do your works connect (how do they form a coherent body of works)?
- What ideas/messages did you explore?
- What special considerations do you need to consider to present a mood/atmosphere that you want for your work?
- Are there special background colours/heights/spaces/hangings/suspension/lights that will help you present your work in a way that you want?
- Have you explained your justification of the selection, arrangement and exhibition of a group of artworks within a designated space?
- Has your statement included a reflection on how the exhibition conveys an understanding of the relationship between the artworks and the viewer?